Subject: RE: Call from Nicholas of LA Downtown News

From: "Michael Filson" <@> **Date:** 07/06/2016 02:20 PM

To: cschatz@ccala.org

Carol,

- · This is our 10th Annual Dog Day at the Cathedral
- · In 2015, we had nearly 1,600 humans and 1,000 dogs in attendance.
- RSVPs as of 7/6: 1,005 humans and 583 dogs
- Our Premier Sponsors include DTLA business: Pet Project LA, Pussy & Pooch and ForestCity
- Food & beverage provided by Levy Restaurants
- We will be honoring Bark Avenue Foundation, who will receive the Community Service Award for being one of the first dog rescues in Downtown LA. They offer spay & neuter clinics, dog adoptions, and other services.
- We have a total of 33 pet related vendors, 8 more than 2015; plus, free samples, photo booths, a DJ, and other giveaways for attendees
- We will be joined by Father David Gallardo as this is his first year hosting Dog Day, following the departure of Monsignor Kostelnik

Mike Filson

Community Relations Manager

https://www.downtov

Downtown Center Business Improvement District

626 Wilshire Blvd., Suite 200 I Los Angeles, CA 90017

Call: 213-416-7524 | Fax: 213-624-0858

Web: DowntownLA.com

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From: Carol Schatz

Sent: Wednesday, July 06, 2016 1:51 PM

To: Michael Filson

Subject: FW: Call from Nicholas of LA Downtown News

Importance: High

pls. get me a cheat sheet on the event and where we were in the past re: numbers of dogs and humans and anything relevant about this event.

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Carol E. Schatz

President & CEO

626 Wilshire Blvd., Suite 200 $\,$ Los Angeles, CA 90017

office: (213) 416-7534 I fax: (213) 624-0858

CSchatz@ccala.org

ccala.org



From: Sarah Hutchinson

Sent: Wednesday, July 06, 2016 1:04 PM

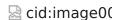
To: Carol Schatz

Subject: Call from Nicholas of LA Downtown News

Hi Carol,

I received a call from Nicholas of the LA Downtown News regarding the upcoming Dog Day at the Cathedral. He can be reached at (213) 482-5929.

Thanks,



Sarah Hutchinson

Office Assistant
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017
office: (213) 416-7519 | fax: (213) 624-0858
SHutchinson@ccala.org

ccala.org



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